

Welcome to the ERA Digital Forum!



James Siever,
ERA Secretary General

Digital printing has grown far beyond its origins in producing office documents. Indeed it is not even restricted to documents: packaging and decorative applications are increasingly being served by digital presses on an industrial scale, as last year's Drupa showed.

How are printers who use conventional print processes to react? Several gravure printers have already taken the step of establishing digital print capabilities for special jobs and very short run lengths, either within their existing premises or as separate companies.

It is therefore time to discuss the current state of this market, and the opportunities for further development. We invite you to join our first ERA Digital Forum meeting, where you will hear presentations from pioneers in this field – printers, press manufacturers and consumables suppliers – and have the possibility to share your views with other participants in the networking opportunities of the conference.

Monday, 19 June

Arrival at the conference hotel

19:30 Informal Bavarian evening
in the Gasthaus "Wirtshaus in der Au"

Tuesday, 20 June

09:30 Registration and coffee

10:00 Morning session (with coffee break in between)

Moderation: **James Siever**, ERA



Oliver Baar,
KBA Digital & Web Solutions, Germany
*"Digital decorative printing –
evolution or disruptive technology"*

Eberhard Waldhör,
Arcolor, Switzerland
*"What does it take to make
inkjet ink industrial"*



Christoph Kellermeier,
debece, Germany
*"Primers for digital printing –
adapting your substrate"*

Juergen Freier,
HP, Germany
*"Digital printing technology for packaging –
status and prospects"*



Andreas Kraushaar,
Fogra, Germany
*"Process Standard Digital –
printing the expected"*

12:30 Lunch break

14:00 Afternoon session (with coffee break in between)



Malte Tadday,
Interprint, Germany
*"Digital decorative printing –
first experiences"*



Davids Graveris,
Immer Digital, Latvia
*"Industrial digital printing
for flexible packaging"*



Michael Fries,
Onlineprinters, Germany
*"Digital printing needs a digital business
environment – lessons from online printing"*



Prof Tim Bruysten,
University of Applied Sciences
Dusseldorf, Germany
*"Digitalisation, Innovation & Disruption.
Discussion of mega trends of the 21st century"*



Robert Bierfreund,
Interprint, Germany
Conclusion of the conference

16:00 End of the conference





Conference & Accommodation

Holiday Inn Munich – City Centre

Hochstrasse 3
81669 Munich
Tel. +49 89 4803 0

The hotel can be reached from Munich Airport directly by S 8 to Rosenheimer Platz. Public parking with direct access to the hotel is available for € 20/day.



A limited contingency of rooms has been booked for a rate of **€ 134** including breakfast and VAT. **Please click here** for a reservation from 19-20 June 2017. You can also use the QR-code on the left or call 00800 80 800 800 to make the reservation: the reservation number is 575479.

Registration & Conference Fee

Registration may be made through the ERA website www.era.eu.org or directly at the ERA Secretariat by fax +49 89 4394107. The registration fee is **€ 499** plus 19 % VAT. Discounted rate for ERA members and printers: **€ 249** plus 19 % VAT.

After 18 May 2017 the registration is not refundable, only transferable to another person. ERA reserves the right to cancel, defer or modify the event proceedings without prior notice.



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