

# PACKAGING & DECORATIVE CONFERENCE

2017 7-8 November · Barcelona, Spain



## Trends and Innovations in Packaging & Decorative Gravure

**Invitation** and programme

# Welcome to Barcelona!



Manfred Janoschka,  
ERA President

The ERA Packaging and Decorative Gravure Conference 2017 will be held in Barcelona, capital of the autonomous community of Catalonia.

This year our conference will discuss advances and developments in technology and markets for decorative and packaging gravure. Besides these traditional items, there will also be a special focus on digital printing technology which is used by some decorative printers on an industrial scale complementary to the gravure process. And one presentation will look into the emerging markets such as in Asia which have become significant and growing markets for our industry.

On Wednesday 8 November visits to the Impress factory in Sant Pere de Vilamajor and to the European headquarters of HP in Sant Cugat will round off the event. At Impress we will see a modern decorative gravure plant, whereas at HP innovative digital printing technology will be demonstrated.

As usual the conference will provide networking opportunities in the course of the event, and at the dinner in the Barceloneta at the harbour in the evening of 7 November, participants will enjoy the unique atmosphere of one of Barcelona's best seafood restaurants.

We thank our colleagues from Impress and HP for their support, and we look forward to meeting the members and friends of ERA and gravure in Barcelona.



James Siever,  
ERA Secretary General

A handwritten signature in blue ink, appearing to read 'Charles G. J.', written in a cursive style.



La Barceloneta is a small self-contained area of Barcelona, between the docks, the beach and the park. It is now a centre of small bars and restaurants. In a prime position, the Barceloneta Restaurant offers Catalan and Mediterranean cuisine, specialising in fish, with exceptional views over the Barcelona harbour and the fishermen's wharfs.



# Programme



**G&K  
TechMedia  
GmbH**

## Monday, 6 November

Individual arrival of participants

19:30 Informal "get-together" in the conference hotel (drinks and snacks will be served)

## Tuesday, 7 November

09:30 Registration

10:00 Conference

Moderation: **Mr James Siever**, ERA  
**Mr Wolfgang Klos-Geiger**, Geiger Media

■ **Dr Andreas Dörfler**, Impress, Germany  
*"Printing for profit – betting on the digital future or optimizing rotogravure operations?"*

■ **Dr Giancarlo Cerutti**, OMG Cerutti, Italy  
*"New frontiers for gravure printing and converting"*

Coffee break

■ **Mr Rudi Weis-Schiff**, Janoschka, Germany  
*"Packaging gravure in emerging markets"*

■ **Mr Frank Woltering**, Esko, Belgium  
*"Print colours – right the first time"*

■ **Mr Christoph Weiling**, TZT, Germany  
*"Precision in process – cylinders for decorative and packaging gravure"*

Lunch break

■ **Mr Jan Breiholdt**, Hell Gravure, Germany  
*"Current developments for decorative and packaging gravure"*

■ **Mr Thomas Schmid**, Rotodecor, Germany  
*"Hybrid printing – combining digital with rotogravure"*

■ **Dr Kai Baer**, Adphos Digital Printing, Germany  
*"Innovative drying technology for water and solvent based inks and coatings"*

Coffee break (with demo of NIR technology drying system)

■ **Mr Rolf Semmler**, Enulec, Germany  
*"Quality meets safety – ESA & static control today, tomorrow and beyond"*

■ **Mr Achim Kurreck**, Moog, Germany  
*"Luxury packaging printing with sheet fed gravure"*

■ **Dr Jens Klabunde**, Oxea, Germany  
*"Replacing standard solvents with n-propyl acetate blends"*

17:00 Presentation of the winners of the European Packaging and Decorative Gravure Award 2017

19:30 Departure by bus for dinner in the restaurant Barceloneta on the waterfront

## Wednesday, 8 November

09:00 Departure by bus for plant visits

10:00 Plant visit of Impress Diseño Iberia in Sant Pere de Vilamajor

13:00 Visit to HP in Sant Cugat

15:00 Bus transfer to the Airport



Wolfgang Klos-Geiger



Andreas Dörfler



Giancarlo Cerutti



Rudi Weis-Schiff



Frank Woltering



Christoph Weiling



Jan Breiholdt



Thomas Schmid



Kai Baer



Rolf Semmler



Achim Kurreck



Jens Klabunde

The plant of Impress Diseño Iberia is near Sant Antoni de Vilamajor, some 50 km north-east of the conference hotel. It has four gravure presses, used for printing decorative base paper for laminates, and also manufactures its own inks.

The Hewlett-Packard site in Sant Cugat del Vallès includes the European HQ of their Graphic Solutions business as well as the worldwide HQ of their Large Format and 3D digital printing businesses.



## Barcelona

Barcelona is the capital and largest city of Catalonia, with a population of 1,6 million in the city and over 5 million in the urban area, the sixth most populous in the European Union. Founded as a Roman city in the Middle Ages, today Barcelona is Spain's leading economic and trade fair centre, and a favourite tourist destination. Particularly renowned are the architectural works of Gaudí, which have been designated UNESCO World Heritage Sites, and the art of Miró and Dalí. Barcelona hosted the 1992 Olympic Games, in preparation for which the harbour area was extensively renovated.

## Conference & Accommodation

The conference and the welcome get-together will be held in the Crown Plaza Hotel, located in the city centre near the Montjuïc exhibition centre and the Plaça d'Espanya. Room bookings should be made directly through the following hotel link: [ERA Conference](#)

**Our Room rates** (incl. Breakfast and 10 % VAT) are:

Single: € 155

Double: € 175

**These rates are only available until 1 October 2017**

Crowne Plaza Barcelona – Fira Center  
Avenida Rius i Taulet 1  
08004 Barcelona  
Spain

T +34 93 426 2223

[www.crowneplazabarcelona.com/en](http://www.crowneplazabarcelona.com/en)



## Registration Fees

For ERA members: € 499 per person

For non-members: € 699 per person

To be paid in advance to ERA, to cover the whole conference, including the welcome get-together, coffee breaks, lunch, dinner, and bus transport to and from the dinner and plant visits.

## Cancellation Policy

After **1 October 2017** the registration is not refundable, only transferable to another person. ERA reserves the right to cancel, defer or modify the event proceedings without prior notice.

## Discounted travel with Lufthansa Group Airlines

We offer special prices and conditions to all participants.

**Reservation link** [www.lh.com/event-flight-booking](http://www.lh.com/event-flight-booking)

**Access code** DEZJWGN in the "Access to Your Special Lufthansa Offer" area. This will open an online booking platform that will automatically calculate the discount offered or provide you with an even better offer if another promotional fare is available.

**NOTE** Pop-ups must be enabled otherwise the booking platform window will not open.

These promotional fares are also available through your IATA / ARC travel agent. Travel agents can obtain ticketing instructions by sending an email to [lufthansa.mobility@dlh.de](mailto:lufthansa.mobility@dlh.de) and providing the access code as a reference.



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