



## ERA Packaging and Decorative Gravure Award 2017

***The opportunity to show gravure quality in packaging and decorative printing!***

The 2017 ERA Packaging and Decorative Gravure Award gives the opportunity to all participants in the production chain to show gravure quality in packaging and decorative printing. The competition is **open to both members and non-members of ERA** (the European Rotogravure Association), **from anywhere in the world.**

**Award categories are:**

- flexible packaging, subdivided into substrate types (paper, film, foil, laminates)
- shrinkwrap sleeves
- labels
- cartonboard
- decorative base paper for laminate flooring and furniture
- wallpaper
- gift wrap
- speciality, security and 'intelligent' printing, including printed electronics
- innovation prize for technical developments and new fields of application

**Also there will be:**

- a 'newcomers' prize for the best entry from a company which never entered before
- a prize for the best use of a PDF-based workflow

The Awards will be presented at the 2017 ERA Packaging and Decorative Conference to be held on 7-8 November in Barcelona.

**Entries may be made by any partner in the production chain** (design, repro, printer, brand owner etc.).

The innovation prize is also open to suppliers of equipment, materials, software etc.

Full details and application forms are available from the ERA web site ([www.era.eu.org](http://www.era.eu.org)). **Closing date for entries: Monday 21 August 2017.**

**ERA:**

*Since its foundation in 1956, the European Rotogravure Association (E.R.A.) has developed into the leading international organisation of the gravure industry. It has members from the publication, packaging and decorative printing sectors, as well as associated industries such as paper and ink makers, printing and finishing equipment manufacturers and the leading cylinder engravers.*

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